



*Patricia Lewis*  
*#5/B Wym*

Attorney Docket No. PD-980142/1-25.03  
Customer No. 020991

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Arsenault et al.

U.S. Serial No. : 09/492,725

Filed : January 27, 2000

Title : A System and Method for  
Transmitting, Receiving and  
Displaying Advertisements

Art Unit : 3622

Examiner : Jean D. Janvier

) I hereby certify that this paper (and/or fee)  
) is being deposited with the United States  
) Postal Service as first class mail in an  
) envelope addressed to:  
) Commissioner for Patents, Washington,  
) D.C. 20231 on this date:

) Dated: January 15, 2003

) *[Signature]*  
) Dana J. Warnquist

**RESPONSE TO THE OFFICE ACTION DATED NOVEMBER 15, 2002**

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

~~Please enter the following amendment and consider the accompanying remarks.~~

**RECEIVED**  
JAN 24 2003  
**GROUP 3600**



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**AMENDMENT AFTER FINAL**  
**Under 37 C.F.R. 1.116 - EXPEDITED PROCEDURE**

PATENT  
Docket No. PD-980142  
CUSTOMER NO.: 020991

In re Application of: Arsenault et al.

Date: January 15, 2003

Serial No. 09/492,725

Group Art Unit: 3622

Filed: January 27, 2000

For: A System and Method for Transmitting, Receiving and  
Displaying Advertisements

Examiner: Jean D. Janvier

**FINAL AMENDMENT TRANSMITTAL LETTER**

Commissioner for Patents  
ATTN: BOX AF  
Washington, DC 20231

**RECEIVED**  
JAN 24 2003  
**GROUP 3600**

Sir:

Transmitted herewith is an amendment in the above-identified application.

\_\_\_\_ Applicant petitions for an extension of time for \_\_\_\_\_ months(s) to respond to the Office Action dated \_\_\_\_\_. If an additional extension of time is required, please consider this a petition therefor.

\_\_\_\_ An extension for \_\_\_\_\_ months(s) has already been secured; the fee paid therefor of \_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested. \_\_\_\_\_  
Fee \$ \_\_\_\_\_  
Extension fee due with this request \$ \_\_\_\_\_

X Applicant believes that no extension of time is required to respond to the Office Action dated November 15, 2002. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

X No additional fee for claims is required.

X The fee for claims has been calculated as shown below:

		CLAIMS AS AMENDED						
		CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE		
TOTAL CLAIMS	30	minus	40*	=	0	x	\$ 18.00	\$ 0.00
INDEPENDENT CLAIMS	4	minus	4**	=	0	x	\$ 84.00	\$ 0.00
MULTIPLE DEPENDENT CLAIMS						+	\$ 280.00	\$ 0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:								\$ <u>0.00</u>

Charge \$0.00 to Deposit Account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California. Please charge any additional fees for claims or credit overpayment to Deposit Account No. 50-0383. If any additional extension fee is required, please charge to Deposit Account No. 50-0383. **This form is submitted in triplicate.**

Respectfully submitted,

John A. Crook, Registration No.: 30,830  
Attorney for Applicants

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to the Commissioner of Patents, Washington, DC 20231 on **January 15, 2003**.

CUSTOMER NUMBER 020991

HUGHES ELECTRONICS CORPORATION

Patent Docket Administration

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Telephone: 303/712.5044

Date: January 15, 2003

Dana J. Warnquist

\* If less than 20, insert 20

\*\* If less than 3, insert 3